

# Community Read "The Soloist" by Steve Lopez

## ABOUT THE MADISON CARES CAMPAIGN

The Community Read of *The Soloist* by Steve Lopez is presented to the community in celebration of the launch of Porchlight's **Madison Cares Campaign**.

Madison Cares is an initiative from Porchlight to raise funds to build housing and provide services for homeless people with mental illness.



**MADISON CARES**

Reducing Homelessness Together

For over a decade, Porchlight has successfully served homeless people suffering from serious mental illness through its Safe Haven program. Our area's economic climate combined with the large number returning veterans is increasing the demand for these services.

Porchlight has launched Madison Cares to take the bold step of building two new buildings to accommodate our area's increasing need.

Porchlight will build these buildings on a piece of land donated by the city of Madison on Nakoosa Trail on Madison's east side. The project will include two buildings designed to specifically meet the needs of those who are homeless due to mental illness.



Together, these facilities will provide people like Nathaniel Ayers (the main character in *The Soloist*) with the services and the housing they need to obtain and maintain stability in our community.

Stable affordable housing combined with critical support services is a proven model to reduce homelessness. This project will ensure that homeless people in our area will have a place to go and a pathway out of homelessness.

Madison Cares is an important step to make this vision a reality.

Visit our website to learn more about  
Madison Cares and how you can support this effort.

[www.porchlightinc.org/madisoncares](http://www.porchlightinc.org/madisoncares)