



Porchlight, Inc.

www.porchlightinc.org

**2026
ANNUAL
GALA
SPONSORSHIPS**

**WEDNESDAY, NOVEMBER 11, 2026
MONONA TERRACE
5:30 PM**

Porchlight strives to reduce homelessness in Dane County by collaborating with the community to provide shelter, affordable housing, and supportive services that eliminate barriers and empower the individuals and families we serve.



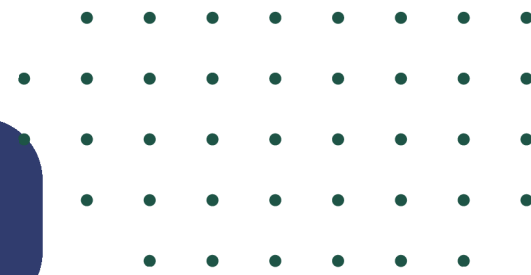
ABOUT THE EVENT

Porchlight's Annual Recognition Gala is our largest fundraising event of the year, bringing together more than 500 community members and garnering regular coverage from local media.

The evening begins with a silent auction featuring over 100 items generously donated by local businesses. Guests then enjoy a plated dinner and inspiring program highlighting the voices and stories of Porchlight residents, showcasing their resilience and journeys toward stable housing.



SPONSORSHIP LEVELS



Auction
\$7,500

Includes everything in Silver, Gold, Diamond & Platinum Levels, with the addition of:

- Listed as an 'auction sponsor' during all event promotion
(Only one spot available)

Platinum
\$5,500

Includes everything in Silver, Gold, & Diamond Levels, with the addition of:

- Listed as a 'matching sponsor' during the event
- Sponsor logo prominently featured on the presenting screens during the event

Diamond
\$4,000

Includes everything in Silver & Gold Levels, with the addition of:

- Sponsor name, logo, and link to the sponsor's website featured on the Porchlight website

Gold
\$3,000

Includes everything in Silver Level, with the addition of:

- Recognition in print advertising before the event
- Sponsor name on Porchlight website event page

Silver
\$2,000

- Sponsor name on online event invitation
- "Sponsor Shout Out" before the event on Facebook
- Verbal recognition during the event program
- Table for 10 guests



WHAT YOU PROVIDE



YOUR LOGO

High-resolution .jpg or .eps files



YOUR AD

Black and white .pdf with fonts embedded

Size of 4.5" wide and 3.625" high



GUESTS

A table of 10 people on 11/11/26



CONTACT US

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